

Marketing Jan-March 2024

Show Attendance



Central Delaware Chamber's Home
& Garden Expo in Harrington



Youth Environmental Summit in Newark

Social Media

Facebook 2.2K impressions - Linked in 1K impressions - Twitter 128 impressions

Media Coverage

1/18/24 **Delaware Business Now** - Energize Delaware offers mid-sized business program that weighs benefits of solar, energy-saving equipment

1/19/24 **Delaware State News** – State Senate advances study of net-metering cost shift.

1/25/24 **Cape Gazette** – Program estimates commercial energy savings

2/19/24 **News Journal** – Delaware is one of the best states to install solar panels. Here's why

2/19/24 **BNN** - Delaware shines in national solar power rankings, offering Big Savings and Incentives

2/23/24 **Coastal Point** – Frankford Public Library adds solar panels

2/24/24 **Northeast Energy News** – Delaware public library uses a nonprofit grant to install solar to generate around 85% of its power needs.

2/28/24 **Milford Live** – Federal grant will put more behavioral health officers on road

3/4/24 **Milford Live** - Mayor – City Council meeting Electric Vehicles

3/7/27 **Delaware Today** - Delaware is a top state for rooftop solar energy