

Communications Activity Report – 3/20/2020

Communications Outreach

2019 Annual Report – The Annual Report design and editing were completed over the last month and the finished product is here today. The Report will be used throughout the year by Energize Delaware and our Program Partners to highlight all of the energy efficiency opportunities provided by the Agency.

Youth Environmental Summit – Energize Delaware sponsored and attended the Youth Environmental Summit on February 28 at the DelTech Terry Campus. Hundreds of students from Delaware high schools gathered to listen to qualified speakers, and visit with agencies involved in the Climate Change and Energy Efficiency fields.

Media Coverage

Jim Purcell, Empowerment Grant Manager, was interviewed on Radio Rehoboth WWSX 99.1, on Feb 21, as promotion for the Grant program and the application process.

Press Release announcing the financing of the first CPACE project in Delaware, for the DuPont Building in Wilmington was sent out last week. Each Board member was copied on the release.

Energize Delaware and program partner Franklin Energy joined with the Delaware Electric Cooperative to develop a video/commercial promoting the Coop's new program of offering home energy audits to its customers. The Energize Delaware logo, and Franklin personnel were featured in the video that aired as a paid commercial on WBOV-TV and was posted on the Coop's and our social media sites.



Social Media

As of Monday, March 9, 2020

Facebook – Followers: **965**; Likes: **890**

Twitter – Followers: **354**; Following: **907**; Tweets: **1,115**

Instagram – Followers: **230**; Following: **354**; Posts: **61**

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 **Energize Delaware**
Published by Mike Williams [?] · 17 hrs · ⚙️

Wilmington's Famous DuPont Building Receives Over \$3.9 Million in Energy Efficiency Financing – Greenworks Lending Closes on Delaware's First C-PACE Project

Read the release here: bit.ly/2Q3oskU

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Wilmington's Famous DuPont Building Receives Over \$3.9 Million in Energy Efficiency Financing - Greenworks...

 **Energize Delaware**
Published by Mike Williams [?] · February 3 · ⚙️

In honor of #BlackHistoryMonth2020 Take a minute to learn about Lewis Latimer - the man who helped bring electric lights to the masses.
bit.ly/2SiCcc1

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#lightbulb
#netDE ... See More



Recent Facebook posts highlighting important energy related issues impacting Delaware & the country.