

**FOR IMMEDIATE RELEASE**

**Delaware Sustainable Energy Utility selects Franklin Energy to run its award winning Home Performance with ENERGY STAR program**

**DOVER, DE, November 17, 2017** – The Delaware Sustainable Energy Utility (DESEU) announced today that it has signed a contract with [Franklin Energy Services, LLC](#), a leading national integrated demand side management and education program implementation firm, to manage its award winning Home Performance with ENERGY STAR program.

“Franklin Energy is a perfect choice for bringing our popular Home Performance with Energy Star program to new levels of success,” says Tony DePrima, DESEU Executive Director. “They have fresh ideas and innovative approaches. Delawareans can expect great things from them in 2018 and beyond.”

Home Performance with ENERGY STAR (HPwES) is a whole-house approach to improving a home’s energy efficiency and comfort. Through this program, Delaware property owners can improve comfort and indoor air quality while also reducing energy bills. A new office will be opened in Delaware to implement the programs and continue Franklin Energy’s success in delivery of integrated demand side management programs in the Mid-Atlantic region.

“We’ve already commenced start-up activities and developed strategies to ensure Energize Delaware and the DESEU reach their goals,” said Mark Bowen, Franklin Energy VP of Business Development and Sales. “The DESEU is a new client in a new state for our firm. We are excited to extend our residential energy efficiency program expertise in the Mid-Atlantic region to Delaware and build on the success of the DESEU to help its customers use energy wisely.”

“Franklin Energy looks forward to supporting Energize Delaware and the DESEU in helping to make the homes of Delawareans more comfortable and energy efficient.,” said Kevin McDonough, Franklin Energy President.

Energize Delaware serves the nearly 1 million residents of Delaware with energy efficiency and renewable solutions. The programs are fuel-neutral, offering incentives for both gas- and electricity-saving measures.

**About Energize Delaware and the DESEU**

The Delaware Sustainable Energy Utility is a unique non-profit that helps Delawareans save money through clean energy and energy efficiency. Our Energize Delaware programs provide energy education and financial incentives to Delaware residents, businesses, nonprofits, government facilities, farms, faith organizations and schools. Find a program to fit your needs at [www.EnergizeDelaware.com](http://www.EnergizeDelaware.com).

**About Franklin Energy Services, LLC**

With over two decades in the industry, [Franklin Energy](#) designs and implements energy efficiency programs for utility, state and municipality clients nationwide and into Canada. The firm’s expertise pinpoints goal-focused solutions for its clients and their customers across residential, multifamily, small business and commercial/industrial markets. As home of Efficiency@Work, Franklin Energy integrates all customer interaction including online application processing and in-field data collection through its technology suite. Franklin Energy currently works alongside Resource Action Programs, a designer and implementer of education based programs and kits, and GoodCents, a designer and implementer of demand side management solutions.