

ENERGIZE DELAWARE WINS ENERGY STAR® EXCELLENCE AWARD

Program Marketing Efforts Help Customers Save Energy and Money

Delaware—April 26, 2017—Energize Delaware, an initiative of the Delaware Sustainable Energy Utility, was awarded the U.S. Environmental Protection Agency and Department of Energy’s 2017 ENERGY STAR Excellence Award for ENERGY STAR Promotion. This award recognizes Energize Delaware’s work to educate customers about the Home Performance with ENERGY STAR program, which can help property owners improve comfort and indoor air quality while also reducing energy costs.

Energize Delaware customers who participate in the program can start saving immediately after free installation of simple energy-saving products like LED light bulbs and smart power strips. Plus, customers are encouraged to further improve the energy efficiency and comfort of their homes by making recommended upgrades, many of which qualify for rebates up to \$7,825.

Since 2016, Energize Delaware has expanded its promotion of the Home Performance with ENERGY STAR program in several notable ways. These include launching the Assisted Home Performance with ENERGY STAR program to reach income-eligible customers, conducting energy efficiency workshops throughout the state, creating an Ally Network for participating contractors and marketing both programs across broadcast, print and digital outlets. The marketing campaign delivered more than 5.5 million impressions and led to over 2,300 home audits.

“We’re proud that the U.S. Environmental Protection Agency and the Department of Energy have recognized our efforts to help Delaware homeowners become more energy efficient,” said Tony DePrima, executive director of the Delaware Sustainable Energy Utility. “We look forward to building on this success by expanding our programs to even more Delawareans in 2017.”

The Home Performance with ENERGY STAR program is just one way Energize Delaware helps its customers reduce energy use and save money. More information on Energize Delaware’s energy- and cost-saving programs is available at www.EnergizeDelaware.org.

About Delaware Sustainable Energy Utility

The Delaware Sustainable Energy Utility (DESEU) is a unique nonprofit organization created by the State of Delaware in 2007 to help residents and businesses save money through clean energy and efficiency. The DESEU’s Energize Delaware initiative brings energy efficiency and renewable energy programs to homes, businesses, nonprofits, government facilities and schools. Learn more about the DESEU and find an Energize Delaware program to fit your needs at: www.EnergizeDelaware.org.

About ENERGY STAR

ENERGY STAR has 16,000 partners working to protect the environment through greater energy efficiency, including manufacturers, retailers, public schools, hospitals, real estate companies and home builders. Since 1992, ENERGY STAR and its partners have saved American families and businesses \$430 billion on their energy bills and 4.6 trillion kilowatt-hours of energy, while achieving broad emissions reductions—including 2.8 billion metric tons of greenhouse gas emissions.

ENERGY STAR is the simple choice for energy efficiency. For 25 years, EPA’s ENERGY STAR program has been America’s resource for saving energy and protecting the environment. Home Performance with ENERGY STAR is a systematic approach to improving energy efficiency and comfort in homes. Join the millions already making a difference at www.energystar.gov.